



autsa
YOUR VOICE AT AUT



2022

AUTSA

Strategy





Our Vision

Auckland University of Technology Student's Association, Inc. (AUTSA) ensures a safe, inclusive, and supportive learning environment where students thrive.

Our Mission

AUTSA partners with AUT and other service providers to provide student support and engagement services to help students overcome personal barriers to success and to achieve life changing experiences and connections.

Our Values

Student-centred
Community
Compassion
Service
Responsive

Our Services

Advocacy
Clubs and Communities
Debate Magazine
Events and Engagement
Representation
Student Job Search
Tautoko
Vesbar

KEY PRIORITIES AND AIMS

1

Student voice, engagement and awareness

AUTSA is the student voice at AUT. We believe high engagement and awareness of AUTSA and its services is imperative to creating a transformational student experience.

We are building a students' association for all and need to hear from our students. We understand each student's experience is influenced by their identities, such as race, ethnicity, gender, sexuality, religion, disability, etc., and we will work towards ensuring all student voices are heard and systemic disparities are dismantled. We will create and foster a greater sense of belonging amongst our students through community engagement, communication, inclusion, and student representation.



AUTSA will:

- Put diversity and inclusion at the heart of AUTSA so that all students feel represented, connected, and able to succeed at AUT
- Connect students to university resources to assure they are well prepared to be successful contributors in their personal and professional lives
- Ensure AUTSA is prioritising and meeting the responsibilities and obligations of Te Tiriti o Waitangi
- Seek feedback and input from our students to promote a sense of ownership of and pride in the organisation
- Enhance the celebration of our diverse student cultures through campus-wide and online programming
- Facilitate social events that bring our students together from different schools, campus locations and unite them as one family
- Develop initiatives that promote student knowledge of AUTSA
- Ensure SRC members receive comprehensive training and development to best solicit and represent the student voice at AUT
- Support student participation in clubs, societies, and other student-led activities

2

Student wellness

AUTSA wants our students to be well in all facets of their lives. We will actively champion, value, and support well-being in mind, body, and spirit.

We will offer support, information, and advice to help our students understand their rights and responsibilities and avoid issues. AUTSA will empower students to solve problems for themselves, to reach out to AUTSA Advocacy, and to seek help from AUT and external supports for more assistance.



AUTSA will:

- Improve wellness experience of students
- Implement wellbeing campaigns that cover all aspects of a student's life
- Partner with AUT student services, other related AUT departments and external service providers to promote healthy life choices, mitigate stress and uncertainty and increase wellness in our students' university experience
- Organise wellness events that foster partnerships with AUT services and the wider community
- Focus on resources that help our students discover more about themselves, support their wellness and find shared interests with one another

3

Stakeholder engagement

Beyond AUT students, AUTSA has a series of vested interests, including the likes of AUT, other universities, businesses and so many more. Maintaining these relationships are critical, whether it is making the student voice heard, providing new opportunities to grow, or understanding how AUTSA can play a part in improving student issues nationally and globally.



AUTSA will:

- Regularly collaborate and engage with AUT leadership
- Engage with local and student businesses
- Collaborate with other student associations around country wide student issues
- Engage with mainstream media over serious issues to advocate for our students
- Build trust and maintain working relationships with AUT staff

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Financial maturity

Providing the services to student which AUTSA prides itself on becomes that much harder without sufficient income and security. Financial maturity is needed for the long-term success of the organisation.

AUTSA needs financial resources to function, and we must manage them appropriately.



AUTSA will:

- Ensure transparent and accessible reporting
- Develop and strengthen our financial and asset portfolio
- Explore new forms of revenue generation in order to better support services
- Meet the Service Level Agreement terms with AUT

5

Systems, frameworks, and staff development

AUTSA needs to create a solid foundation of operational systems and frameworks to best serve students and to operate effectively and efficiently. AUTSA should be a place where operational staff can learn new skills, whilst supporting the development of student representatives (SRC) and ensuring services are optimised.



AUTSA will:

- Develop and refine procedures, policies, and inclusive practices for Operations and SRC
- Assure effective and efficient administration practices are in place
- Guarantee reporting structure and mechanisms are working
- Be proactive and forward-thinking with planning
- Embed sustainable business practices
- Offer regular professional development opportunities for staff and student representatives

Ways to measure our success



15% of AUT students are engaged in student clubs and societies (*Priority 1*)



25% of AUT students engage with AUTSA services (*Priority 1*)



10% voter turnout for AUTSA elections (*Priority 1*)



No SRC election vacancies (*Priority 1*)



Wellbeing events for our students in each facet of wellbeing (Mind, Body, Spirit) (*Priority 2*)



Meet the obligations of the SLA agreement (*Priorities 3 and 4*)



Operate within financial constraints (*Priority 4*)



AUTSA Reporting is completed on monthly and annual basis (*Priority 5*)